

Why Shaklee? Why Now?



**Shaklee has a
50+ Year
Heritage of FIRSTS!**

FIRST Natural Nutrition Company in US.

FIRST Company to receive EPA's Climate Neutral certification – totally offsetting our CO² emissions!

FIRST Earth Friendly Green Cleaner—on US Market in 1960

Seven of Time-Life's 25 Greatest Adventures of All Time were powered by Shaklee products.

We've received Recommendations from:

The White House, EPA US Olympic Ski Team, Oprah, Good Morning America, Rachel Ray, President Bill Clinton, Wangari Maathai, Better Homes & Gardens, Time Magazine, Healthy Child-Healthy World Org, NASA, and leading environmental organizations....

Why Shaklee: Our History

Dr. Forrest C. Shaklee, a friend of Henry Ford, Harvey Firestone, & Thomas Edison, created VITALIZED MINERALS (vitamin) in 1915. His philosophy of "**Living in Harmony with Nature**" helped him create a company that found its products in nature. Since 1956 Shaklee scientists have worked to create the best natural health products in the world. We have continued to pioneer products that are naturally safe and proven effective.

Shaklee's household product Basic H was earth safe & bio degradable in 1960 while other businesses were creating toxic synthetic household products. Shaklee didn't need to join the "Green" movement. Shaklee has been "Green" since 1956. And it doesn't stop there...

The Difference: "The Shaklee Difference"

Always Safe: We start with nature and search for the **finest natural** ingredients. Source ingredients receive over **350 tests** to ensure no heavy metals, pesticides or harmful contaminants. Each year Shaklee conducts over **80,000 quality tests** to guarantee the purity and safety of each and every product.

Always Work: **Other** companies make claims their products work, but Shaklee products are based on proven science and the results are published in **peer-reviewed journals**. Over 90 published to date.

The UC Berkeley School of Public Health researched & tested Long Term Dietary Supplement Usage (Landmark Study 2007). Results proved people who took Shaklee supplements had markedly better health including lower levels of diabetes and heart disease than those who took other brands of multivitamins or no supplements at all. The 54 gold medals won by Shaklee-powered world-class athletes support this current study.

Always Green: Our corporate World headquarters is award-winning for its environmental design.

Dr. Shaklee's philosophy of "Living in Harmony with Nature" remains uncompromised and foundational in our partnerships with Environmental leaders like Jacques Cousteau or 2004 Nobel Peace Prize Laureate Dr. Wangari Maathai, founder of the Green Belt Movement-Kenya.

Shaklee is committed to helping you become more **environmentally aware** by using concentrated products (for less landfill) and earth friendly products (to protect your family & the earth). We have saved 88 million bottles from going to landfills just in the past 3 years alone. After all, our products are safe for you, your family and our planet.

